

Luís Palmeirim



Career

Shareholder and Board Member

Longevity Group

From 2003 to Present (5 years)

Shareholder and CEO

Spirituc Group

From 2000 to Present (8 years)

Iberia Marketing Director

Deloitte Consulting Portugal & Spain

1998 / 2000 (2 years)

Responsible for creating and coordinating the department in both countries and for the representation of Iberian Marketing within the international firm.

Voluntary

OIKOS

1997 / 1998 (1 year)

Voluntary in a Portuguese NGO, OIKOS – Co-operation and Development, integrated in the European Union Voluntary Service Program, working in the reorganisation of OIKOS management structure in Angola (based in Luanda).

Marketing Director

Deloitte & Touche Portugal

1995 / 1997 (2 years)

Responsible for the creation, implementation and management of this department in all of its components: External communications, Internal Communications and Marketing Information Systems.

Trainer

World Trade Center

1996

Trainer, World Trade Center, Portugal. Trainer in WORLD TRADE CENTER in Lisbon on the following areas: International Marketing and Marketing Information Systems.

Assistant Marketing Director

[Renova](#)

1994 / 1995 (6 months)

Strategy Consultant

[Deloitte & Touche](#)

1994 / 1995 (6 months)

Marketing internship

[Deloitte & Touche, Portugal](#)

1994 (6 months)

Education

Instituto Superior de Ciências do Trabalho e da Empresa

[BSc \(Hons\) in Business and Management \(Marketing specialization\)](#)

1989 / 1994

Université Notre Dame de La Paix (Namur, Belgium)

[ERASMUS Program \(European Union Interchange Program for University Students\)](#)

1992

First Certificate of Cambridge University
Last level of the British Council in Portugal.

Other Interests

Travelling (51 visited countries in 4 continents), reading, cinema, paragliding (1), parachuting (1), scuba diving (1), ski & football.

(1) In these sports has official certifications.